

ABSTRACT OF THE DISCLOSURE

When the printing pattern of an existent name card is read by a name card reading section, the image of the name card generated by the reading process is displayed on a display section. Next, an operator photographs the face of a name card user through an image pick-up section and allocates the image of the face thus obtained to the blank space region of the name card on the display screen. When the allocating process is completed, a predetermined number of name cards are sequentially delivered into a coating section and a printing section so that a coating process on the surface of the name card and a process of printing a face photograph in the allocated blank space region are carried out.

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